



# PRESS RELEASE

---

FOR IMMEDIATE RELEASE  
JULY 13, 2010

## **2010 Gencor Dairy Challenge West Results**

Stratford, ON - The 13th Annual Gencor Challenge was held at the Stratford Agriplex on July 8 - 9, 2010. A group of 181 enthusiastic youth between the ages of 14 and 21 vied for top honours in showmanship, conformation and educational divisions.

The two-day event kicked off on July 8, with educational sessions and a panel of three dairy breeders, discussing their production methods and breeding philosophies. The panel included Laurie Stanton from Stanton Bros. Ltd., Ilderton, Ontario; Frank Donkers, Fradon Holsteins Ltd., Branchton, Ontario, and Ben Loewith, Joe Loewith & Sons Ltd, Lynden, Ontario. The participants then wrote a quiz with questions pertaining to the presentations and information about the dairy industry.

The excitement and anticipation could be felt throughout the Agriplex during show day, Friday, July 9. John DeVries, Bowmanville, Ontario, was the judge of this high calibre competition with tremendous talent in showmanship and high quality animals in the conformation classes.

Points are calculated throughout the competition encompassing scores for showmanship, conformation and quizzes on an individual and team basis. Gencor is pleased to announce the results of the 13th Annual Gencor Challenge West:

**Gencor Challenge West, July 8 - 9, 2010  
Stratford, Ontario  
Dairy Division Results**

**Top Quiz**

Michael Lupton, Oxford County

**Champion Showperson**

Darlene Lobb, Huron County

**Champion Calf**

Sarah Burgess, Bruce County

**Top Junior Competitor**

Greg McIntosh, Oxford County

**Top Intermediate Competitor**

Darlene Lobb, Huron County

**Top Senior Competitor**

Matt Van Osch, Huron County

**Overall Grand Champion**

Matt Van Osch, Huron County

**Premier County Award**

Lambton County

**Best Exhibit Award**

Waterloo County

Gencor wishes to thank everyone who participated in the 2010 Dairy Challenge West. The success of the show is dependent on the support of 4-H leaders and parents who offer their encouragement and support. Thank you to everyone who makes this event a great 4-H showcase year after year.

The Gencor East Dairy Challenge will be held on July 15 & 16, 2010, at the Markham Fairgrounds, Markham, Ontario.

**Photos available upon request**

- 30 -

For more information contact:

Christa Ormiston

Gencor

1-888-821-2150

email: [cormiston@gencor.ca](mailto:cormiston@gencor.ca)